Synopsis
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@qtinsights
1. What is Qt Insights?
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- Developer Survey
- Social Media
- qtinsights.com
- Research
- Conversation
- Analysis
- Communication
- Discussion Groups
- White Paper
- Media Release
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Substantive Evidence
1a. (sorry) Why should you care?

People in this room

Broader Qt Community

The World
2. What did we Discover?

Vibrant

Evolving

Broad
Overall 95% satisfaction rating

“Extremely Satisfied” (37%); “Satisfied” (58%)

- Extremely satisfied
- Satisfied
- Neutral
- Dissatisfied
- Extremely Dissatisfied

n=1862
2. What did we Discover?

Change in Qt Usage in past year

- Increasing significantly: 35%
- Increasing slightly: 25%
- About the same: 34%
- Decreasing slightly: 4%
- Decreasing significantly: 2%

Satisfaction Rating

- Extremely satisfied: 100%
- Satisfied: 80%
- Neutral: 60%
- Dissatisfied: 40%
- Extremely Dissatisfied: 20%

n=1862
2. What did we Discover?

Vibrant

Evolving

Broad
"The applications I develop using Qt mostly become...

- used by consumers: 40%
- used by businesses: 30%
- used by own org or self: 20%
- used by other devs (e.g., SDK): 10%
- Not sure: 0%
2. What did we Discover?

Company Size (number of people)

- **under 5** (27%)
- **6 to 10** (8%)
- **11 to 50** (19%)
- **51 to 100** (11%)
- **101 to 500** (12%)
- **over 500** (22%)
2. What did we Discover?

Vibrant

Evolving

Broad
2. What did we Discover?

- >30% focus on embedded
- Distinct & separate

- Seriously Embedded
- Mobile Inclined
- Committed Multiscreen
- Exclusively Desktop
2. What did we Discover?

- 95%-plus focus on desktop
- Most experienced group
2. What did we Discover?

- Stronger focus on smartphone and tablet
- New Qt developers more prevalent
2. What did we Discover?

• Most diverse focus on device types
• Most likely to use LGPL than other groups
2. What did we Discover?

- Seriously Embedded (14%)
- Mobile Inclined (25%)
- Committed Multiscreen (25%)
- Exclusively Desktop (36%)
2. What did we Discover?

2-Year Evolution

- **Seriously Embedded** (14% → 14%)
- **Committed Multiscreen** (25% → 32%)
- **Mobile Inclined** (25% → 39%)
- **Exclusively Desktop** (36% → 15%)

Diagram showing the evolution with percentages and arrows indicating changes.
2. What did we Discover?

Q: "...please indicate your focus on targeting....." (aggregated)
2. What did we Discover?

Developers who target desktop *to some degree*

Today: 91%

In 2 Years: 91%
3. What should you do?

- Join the conversation
- Evangelise, Evangelise, Evangelise
- Tell us what you want next!
Thank You

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